



## QUALITY POLICY

Our philosophy is that living a fit lifestyle is important. This is why the products we offer to our customers, which are based on advanced technology, are meant to help them in their efforts to achieve a good mental and physical shape. Our business operations encompass the following quality guidelines:

### CUSTOMERS

**FIT LIFESTYLE REALLY MATTERS** - With the user-friendly devices and personalized approach, we would like to contribute to raising awareness about the importance of a fit lifestyle and the customers' responsibility for their own health. We monitor the user satisfaction and take steps to continuously improve their satisfaction and to build a partnership with them.

### PRODUCTS

**SIMPLE - EASY - CONVENIENT** - The main characteristics of our products: simplicity and convenience. Quality control involves the development stage, production stage and delivery.

### EMPLOYEES

**COMPETENCE - AWARENESS - COMMUNICATION** - The employees' competence is among the key resources of the company. Continuous communication and education programs are being implemented to raise awareness of the importance of all the QMS guidelines and the compliance with these guidelines, and to upgrade the competence of our employees.

### SUPPLIERS

**COMPETENCE - AWARENESS - COMMUNICATION** - The competence of our key suppliers and their awareness about our QMS requirements is an important element regarding the quality of our products. Our key suppliers must be familiar with our QMS requirements pertaining to their areas of operation.

### OWNERS

**COMMUNICATION** - Maintaining clear communication about the status of the implementation of the adopted strategic and operational plans in order to increase the value of the company.

### SOCIAL RESPONSIBILITY

**SOCIAL RESPONSIBILITY** - Developing awareness of our social responsibility. Active participation in the activities of the communities in which we conduct our business operations.

### ENVIRONMENT

**ENVIRONMENT** - Our aim is to minimize any negative impact of our activities and products on the environment.

### CONSTANT IMPROVEMENT

**IMPROVEMENT - RISK-BASED THINKING** - We are deliberating and implementing the improvements to our QMS by setting the quality objectives. We monitor and use the opportunities and are mindful of the risks and activities that may affect the risks.

### APPLICABLE REQUIREMENTS / COMPATIBILITY

**COMPLIANCE** - To achieve all of the above, it is necessary to follow all the regulations related to our business operations and to work on aligning our operations with the applicable regulations, including the requirements that we have set for ourselves and the requirements related to ISO 9001: 2015.

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