



vita•stiq_{PRO}

A tool to help you grow your business

AFTER A **SUCCESSFUL** LAUNCH IN 2015...

vita•stiq

...when we presented

vita•stiq

WORLD'S FIRST PERSONAL DEVICE FOR VITAMIN & MINERAL STATUS CHECK

- a single innovative hardware and software concept that provides a personalised way of checking vitamin and mineral status through a smartphone
- a medium for communication with users - offering and suggesting proper diet and supplement (vitamin/mineral) intake





We asked ourselves:

What if this recommendation became
PERSONALISED, made by a **PROFESSIONAL**
pharmacist, doctor or dietitian?



vita•stiq_{PRO}

A tool to help you grow
your supplement business

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Vitastiq PRO is an innovative hardware and software solution - a tool to be used by professionals:

- to determine their client's vitamin and mineral status
- to recommend an adequate diet and supplement product to the client
- to help business growth





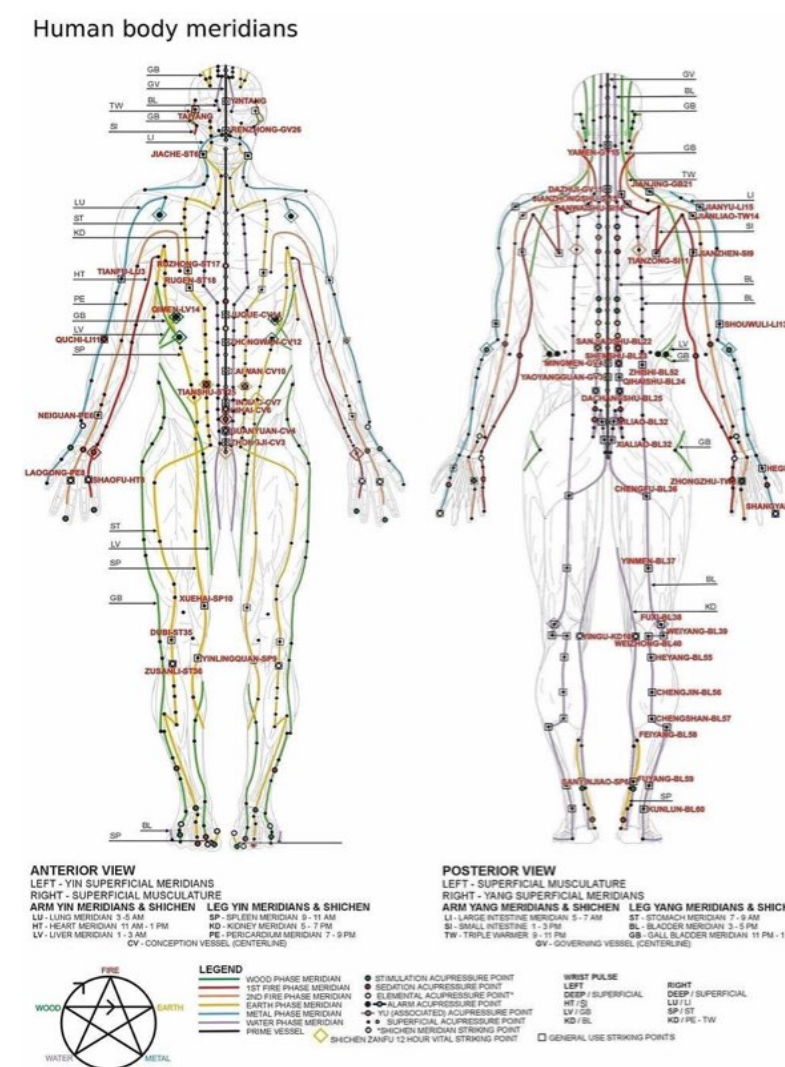
THE EVOLUTION OF TRADITIONAL KNOWLEDGE

Vitastiq PRO connects EAV methodology and mobile technology
(advanced version of personal Vitastiq device)

EAV (electro-acupuncture) methodology is based on traditional Chinese acupuncture and its energy paths. The knowledge of these points serves as a basis for the EAV measuring method.

EAV METHODOLOGY

Used for over 50 years around the world.
Thousands of methodology tests performed during that period.
Well-known method accepted by professionals.



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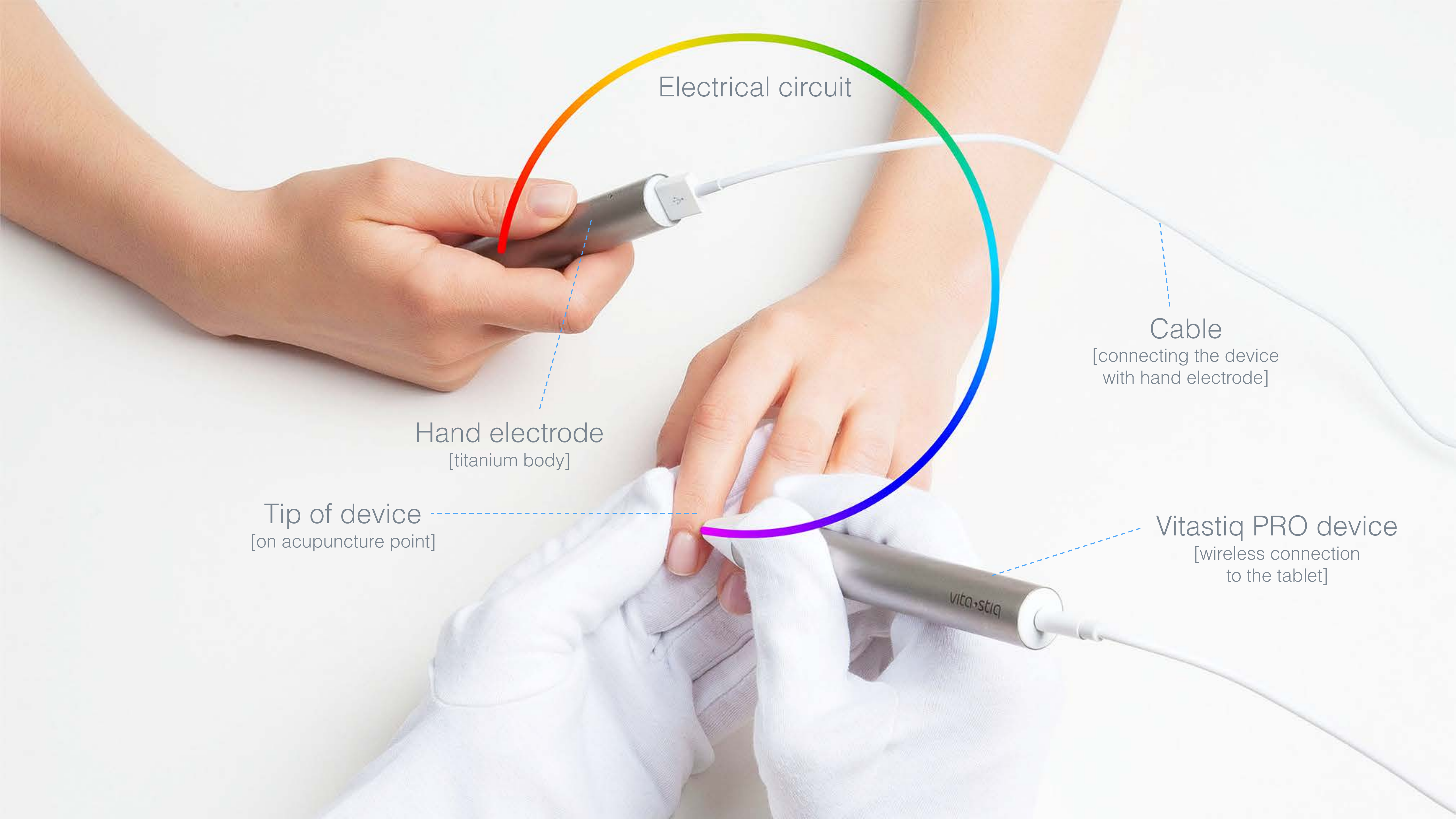
Vitastiq PRO consists of:

- Vitastiq PRO device
- Vitastiq PRO application
- Vitastiq PRO Web Control Panel (WCP)



1. VITASTIQ PRO DEVICE





Electrical circuit

Cable

[connecting the device
with hand electrode]

Hand electrode
[titanium body]

Tip of device
[on acupuncture point]

Vitastiq PRO device
[wireless connection
to the tablet]

vita•stiq

MEASURES THE STATUS OF 30 MOST IMPORTANT VITAMINS AND MINERALS

Biotin
Vitamin C
Magnesium
Vitamin B1
Vitamin B2
Zinc
Selenium
Vitamin B6
Vitamin E
Folic acid

Chromium
Vitamin A
Glucosamine
Vitamin B12
Manganese
Vitamin B3
Omega 3-6
Vitamin B5
Vitamin D
Calcium

Potassium
Sodium
Iodine
Iron
Pepsin
Haemoglobin
Coenzyme Q10
Copper
Bile acid
Proteins





2. VITASTIQ PRO APPLICATION

Main functionalities:

- intuitive user interface
- searchable, unlimited number of client profiles
- trackable history of nutrient checks for each client
- detailed symptoms' description and nutritional advice
- predefined product suggestions based on the readings
- e-mail communication with clients
- editable notes and remarks





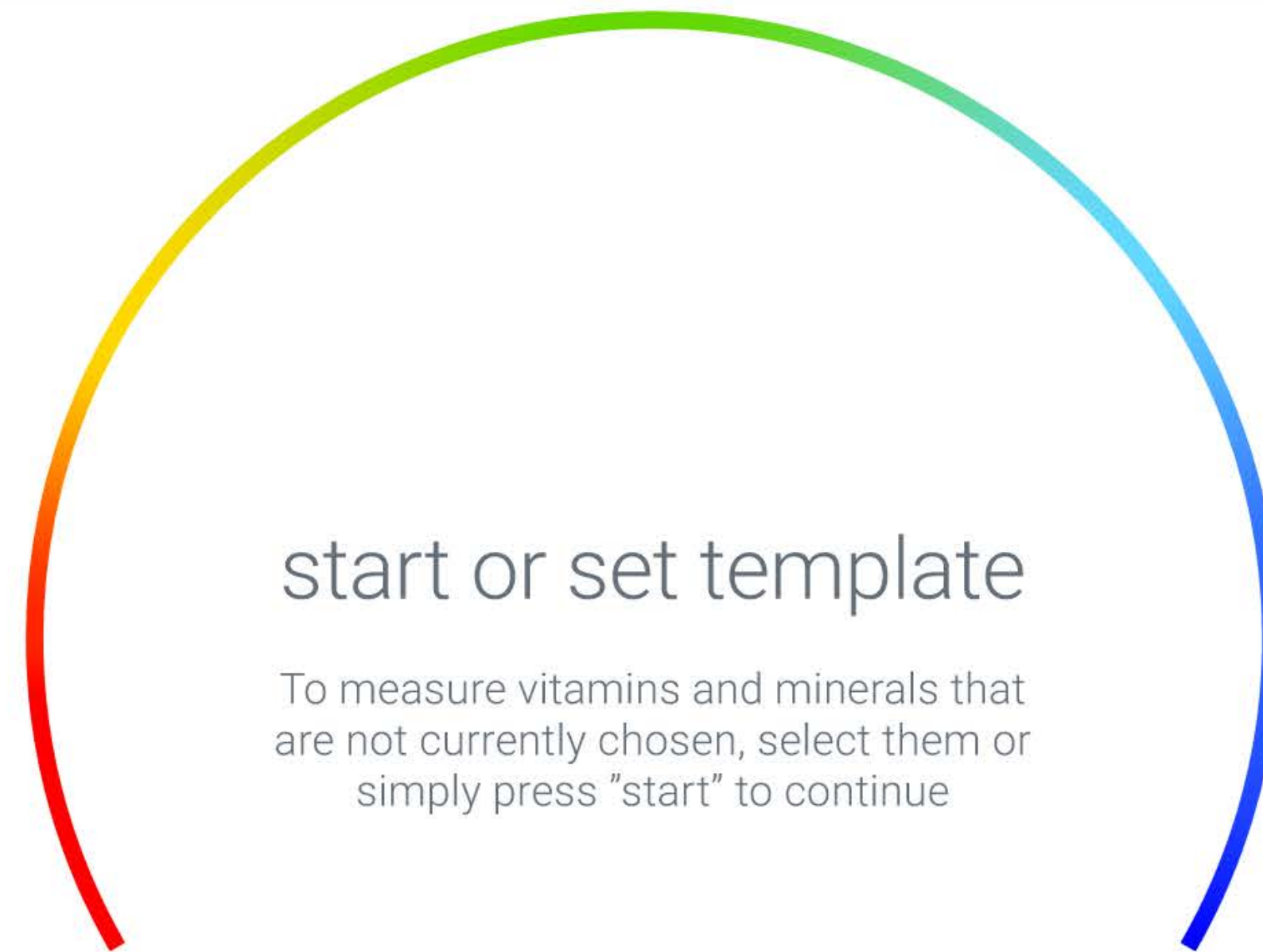
your smart device for vital advice

set client's profile

To monitor the nutrient trend, each measurement has to be linked to the matching client profile.

your smart device for vital advice

name surname date			personal informations	remarks
 find			name: Albert	therapies:
 add new			surname: Smith	surgeries:
John Harisson			e-mail: albertsmith@gmail.com	allergies:
Albert Smith		✓	phone: 0554567734	additional supplementation:
Paul Andersson			address: Highland Ave 400	notes:
Lena Wachkovski			city: Los Angeles	
Alex Wash			gender: male	
Beate Bosch			year of birth: 1965	
			weight: 75 kg	
			height: 186 cm	
			blood type: 0+	



start or set template

To measure vitamins and minerals that are not currently chosen, select them or simply press "start" to continue

start	biotin	vitamin C	magnesium	vitamin B1	vitamin B2	zinc	selenium	vitamin B6	vitamin E	folic acid
select template	chromium	vitamin A	glucozamine	vitamin B12	manganese	vitamin B3	omega 3-6	vitamin B5	vitamin D	calcium
save template	potassium	sodium	coenzymeQ10	iodine	haemoglobin	iron	pepsin	copper	bile acid	proteins

calibration

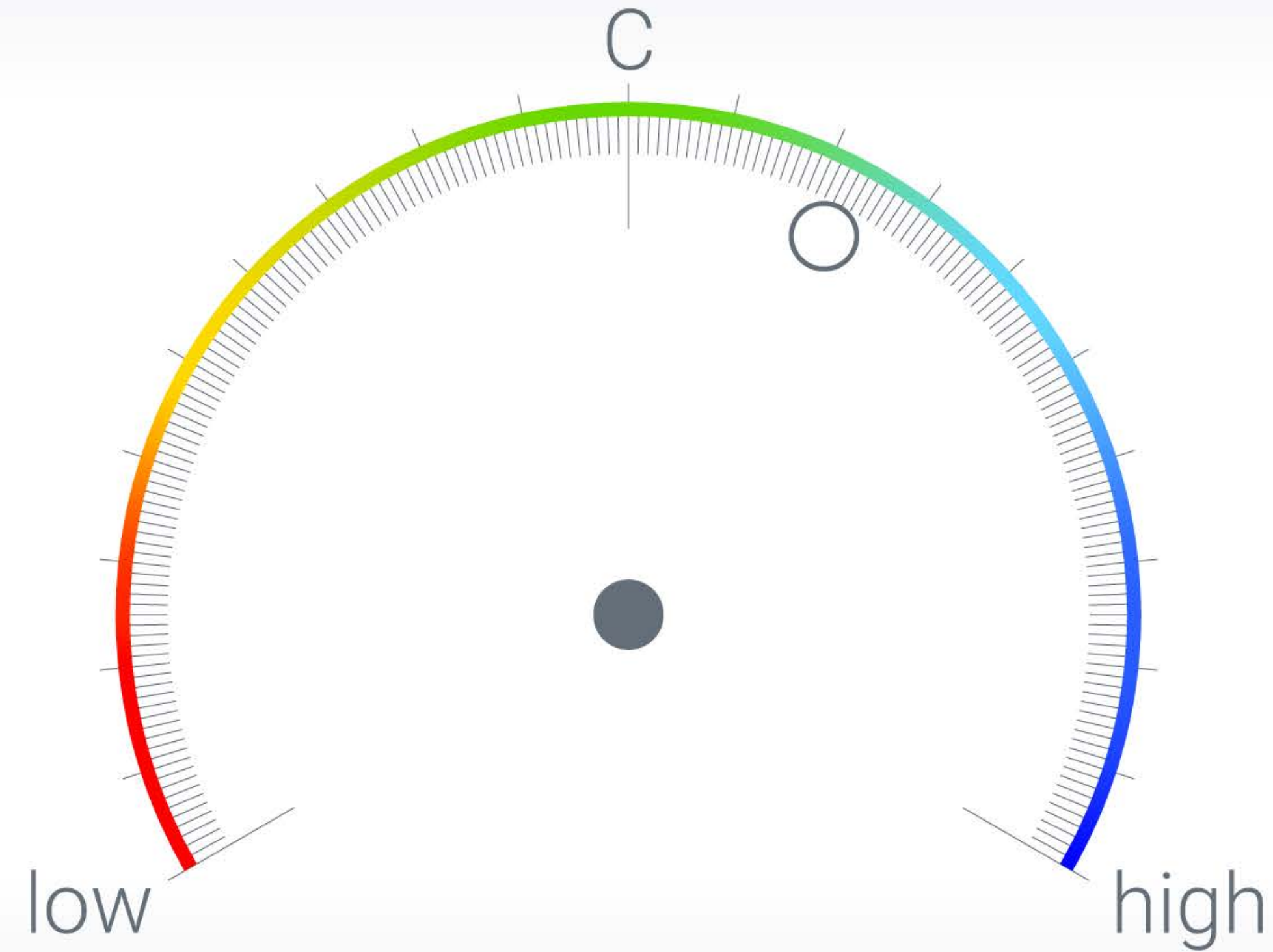
Slide the tip of the device on the outer side of your thumb: the area where two skin types meet, between two joints.
Let the tip retract completely.
Duration: 12 sec



calibration	biotin	vitamin C	magnesium	vitamin B1	vitamin B2	zinc	selenium	vitamin B6	vitamin E	folic acid
reset	chromium	vitamin A	glucozamine	vitamin B12	manganese	vitamin B3	omega 3-6	vitamin B5	vitamin D	calcium
done	potassium	sodium	coenzymeQ10	iodine	haemoglobin	iron	pepsin	copper	bile acid	proteins

calibration

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calibration	biotin	vitamin C	magnesium	vitamin B1	vitamin B2	zinc	selenium	vitamin B6	vitamin E	folic acid
	88	115	132	118	120	100	88	38	102	88
reset	chromium	vitamin A	glucosamine	vitamin B12	manganese	vitamin B3	omega 3-6	vitamin B5	vitamin D	calcium
done	potassium	sodium	coenzymeQ10	iodine	haemoglobin	iron	pepsin	copper	bile acid	proteins
	103	115		66	120					128

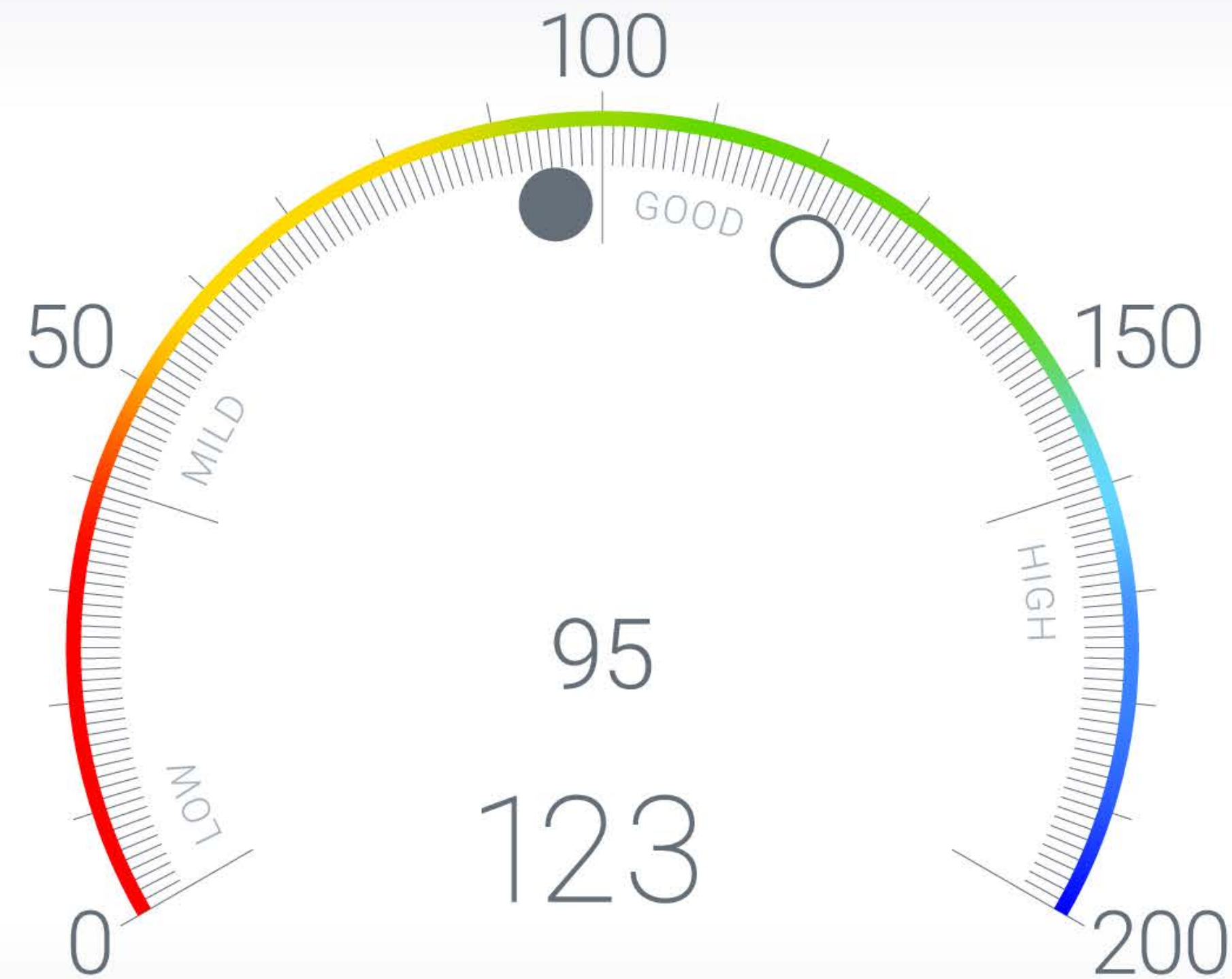
vitamin B6

- description

vitamin B6 is crucial for converting carbohydrates into energy and is necessary for the synthesis and decomposition of proteins.
- deficiency symptoms

can lead to inflammation of the skin, a sore tongue, cracking of the lips, depression, anaemia, cognitive problems and, eventually, convulsions.
- dosage

Dietary Reference Intake (DRI) of vitamin B6 by age and gender:
1.7 mg/day
For vitamin B6 deficiency in adults:
2.5-25 mg daily for three weeks,
then 1.5-2.5 mg per day as maintenance treatment.



measuring 08/15



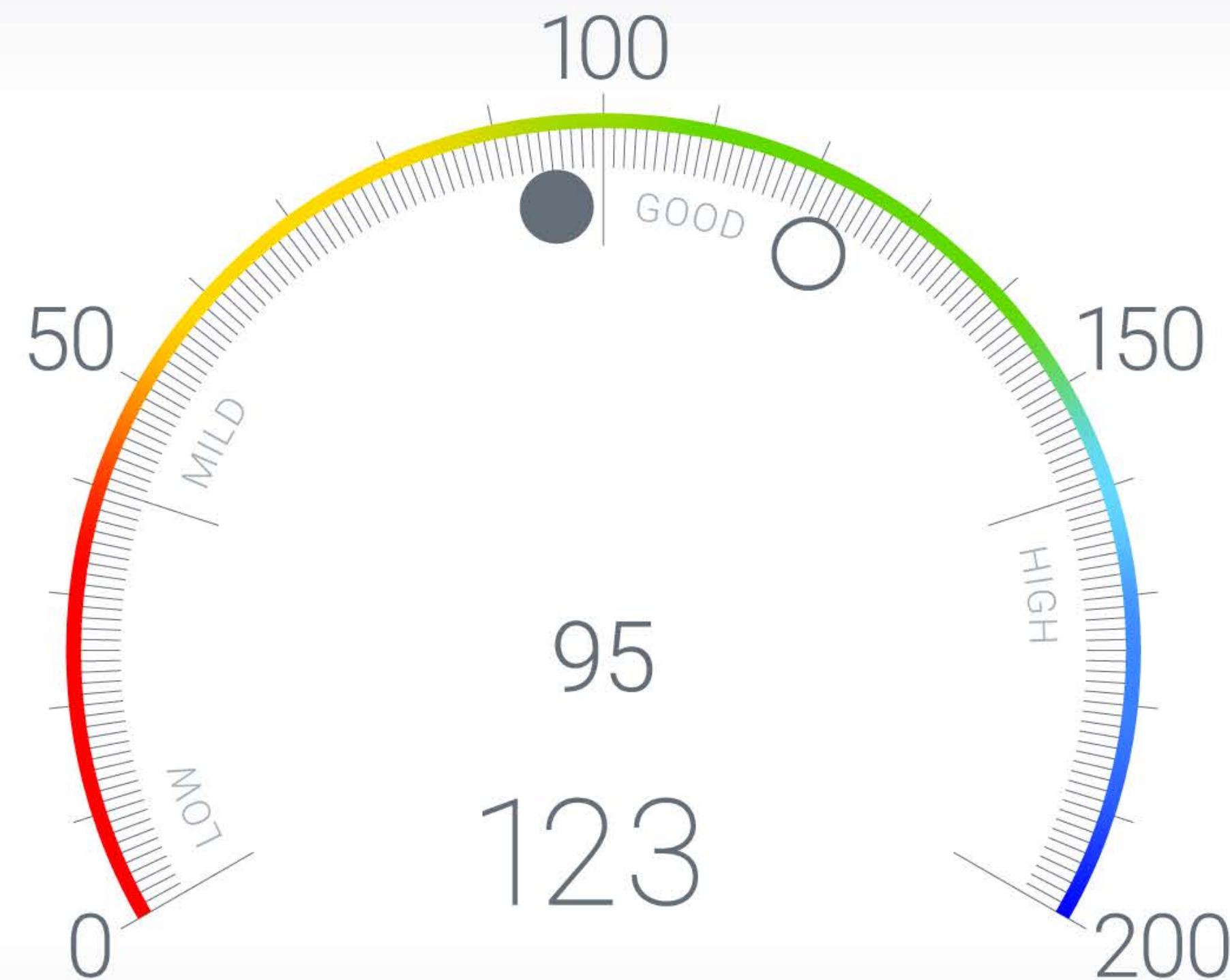
recalibrate	biotin 101	vitamin C 170	magnesium 78	vitamin B1 112	vitamin B2 113	zinc 107	selenium 36	vitamin B6 123	vitamin E	folic acid
cancel	chromium	vitamin A	glucosamine	vitamin B12	manganese	vitamin B3	omega 3-6	vitamin B5	vitamin D	calcium
report	potassium	sodium	coenzymeQ10	iodine	haemoglobin	iron	pepsin	copper	bile acid	proteins

vitamin B6

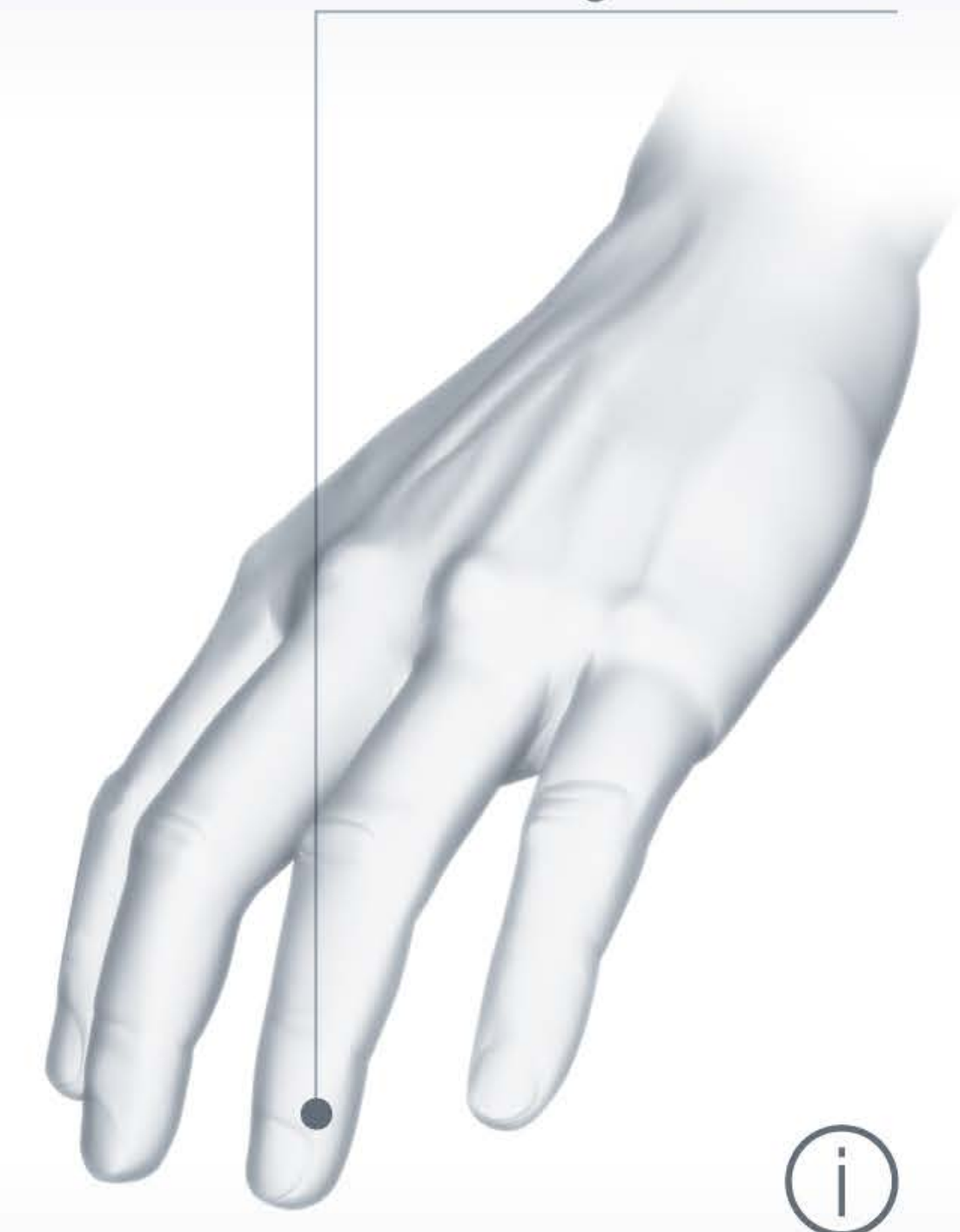
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measuring 08/15



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cancel	chromium	vitamin A	glucosamine	vitamin B12	manganese	vitamin B3	omega 3-6	vitamin B5	vitamin D	calcium
report	potassium 103	sodium 115	coenzymeQ10	iodine 66	haemoglobin 120	iron	pepsin	copper	bile acid	proteins 128

selenium 36

Your body has significant deficiency of Selenium, which can lead to loss of appetite, nausea, fatigue, weakness, muscle cramps, tension headaches, abnormal heart rhythms and osteoporosis. A high calcium intake and high intake of dairy foods with vitamin D result in decreased Magnesium absorption and possible deficiency.

advice:

Incorporate spinach, Swiss chard, pumpkin seeds, sesame seeds, sunflower seeds, soybeans, quinoa, brown rice, barley, almonds and cashews or supplements containing Magnesium into your everyday diet. Magnesium deficiency can cause Vitamin B1 deficiency as magnesium is required in the conversion of Vitamin B1 to its active form.

dosage:

The Daily Reference Intake (DRI) of selenium for adults is 55 mcg. The Tolerable Upper Intake Level (UL) for selenium is 400 mcg daily.

Autoimmune thyroiditis (Hashimoto's thyroiditis): 200 mcg daily.



e-mail	biotin 101	vitamin C 170	magnesium 78	vitamin B1 112	vitamin B2 113	zinc 107	selenium 36	vitamin B6 123	vitamin E 102	folic acid 66
chart	chromium	vitamin A	glucosamine	vitamin B12	manganese	vitamin B3	omega 3-6	vitamin B5	vitamin D	calcium
back to measuring	potassium 103	sodium 115	coenzyme Q10	iodine 90	haemoglobin 120	iron	pepsin	copper	bile acid	proteins 128

selenium 36

selenium 100 µg ✓

Advanced antioxidant formula

Antioxidant free radical modulator

Multi-Nutrient Formula



folic acid 66

Folacin (Folic acid) 400

Glucose factor

Hy-Bio

magnesium 85

Magnesium citrate

Multi-Nutrient Formula ✓

Calcium, magnesium + zinc



Selenium 100 µg

2 x 2 pills before meal

Multi-Nutrient Formula

1 x 2 pills in the morning

Jod - Kelp alge

2 x 1 pill with food

 e-mail

 finish

Note: Note: Client does not like to take pills, but agreed to the recommended dosage anyway.

Contact the client in 3 weeks (April 20) to schedule a new visit - around July 15.

Client's son will join him on the next visit (incorporate into schedule).

Client is interested in a personal device to keep track at home. Send an email with the information about the personal device to the client.







name	surname	date	date and time		appendices
 find			05-05-2016,	10:20	 report
add new			15-03-2016,	16:55	
John Harisson			27-01-2016,	13:50	 recommendation
Albert Smith		✓	21-12-2015,	14:55	
Paul Andersson			14-11-2014,	18:08	 note
Lena Wachkovski					
Alex Wash					
Beate Bosch					

chart	biotin 101	vitamin C 170	magnesium 78	vitamin B1 112	vitamin B2 113	cink 107	selenium 36	vitamin B6 123	vitamin E 102	folna kiselina 66
trend	krom	vitamin A	glukozamin	vitamin B12	mangan	vitamin B3	omega 3-6	vitamin B5	vitamin D	kalcij
e-mail	kalij 103	natrij 115	koenzim Q10	jod 90	hemoglobin 120	željezo	pepsin	bakar	žučna kiselina	bjelančevine 128

language

english

deutsch

user: Dr. Patterson

logout

units

metric

english



next measuring point

automatic

español

sound signals

on

français

vibration

off

hrvatski

display last data from history

on

italiano

min. measurement duration

8"

nederlands

min. calibration duration

12"

русский

türkçe

中国

how to use vitastiq

how to measure

- before measurement
- during measurement
- after measurement
- video tutorials

measuring point positions

- hand
- foot
- head
- body

faq

e-mail support

vitamins and minerals

biotin

vitamin C

magnesium

vitamin B1

vitamin B2

zinc

selenium

vitamin B6

vitamin E

folic acid

chromium

vitamin A

glucosamine

about

vitastiq device

vitastiq app

EAV method



3. VITASTIQ PRO WEB CONTROL PANEL (WCP)

Main functionalities:

- managing devices and operators
- managing brands and products to be recommended based on client readings
- planning the measuring sessions, by location and date
- managing the session participants (clients)
- administrating session data (eg. number of products sold per session, session related costs, etc) - CRM data
- communication with users
- analyzing the measured nutrient levels



VITASTIQ PRO - WHY

- Global dietary supplements market was estimated at 123.3 billion USD in 2015 and is expected to reach 252.1 billion USD by 2025
- Supplements market in the USA was 36.7 billion USD in 2014
- Consumers tend to behave according to advice given by professionals
- Vitastiq PRO will help you give the right recommendation and advice to the prospect
- Vitastiq PRO will help you sell more and grow your business

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YOUR SMART DEVICE FOR VITAL ADVICE