



World's first personal device for
vitamin and mineral status check

VITASTIQ IS A SINGLE INNOVATIVE HARDWARE AND SOFTWARE CONCEPT THAT PROVIDES A PERSONALIZED WAY OF MEASURING VITAMINS AND MINERALS THROUGH A SMARTPHONE

Vitamins and minerals are essential to life. But how can we tell which vitamins or minerals are present in sufficient or deficient quantities?

VITASTIQ GIVES AN INSIGHT AND AN ADVICE



Vitastiq

one of the most significant gadgets on self-care health market



INNOVATIVE HEALTHCARE GADGET

- connects traditional knowledge with new technologies
- noninvasive, painless method
- cable-connection to secure instant feedback
- made from stainless steel
- perfect size for a firm grip
- no age limits
- one device for unlimited number of users

Painless
Noninvasive
Personal



Download the free
Vitastiq app



Connect the Vitastiq device to the smartphone's audio port



Set up your user profile



Prepare for measuring



Start measuring

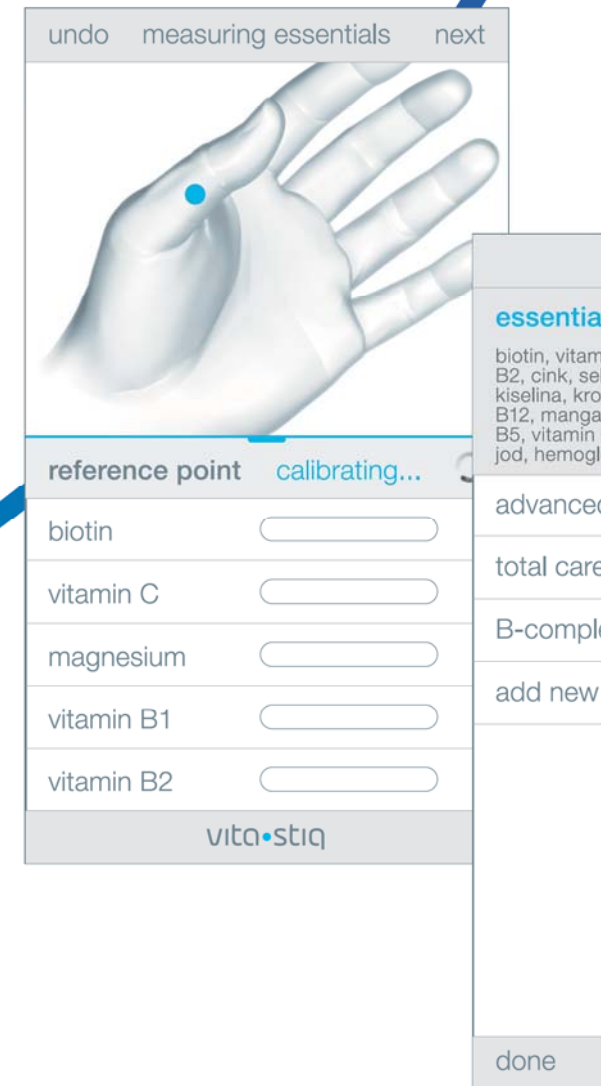


THE VITASTIQ APPLICATION: GREAT PERSONAL HEALTH COMPANION

- fast and easy self-check anytime, anywhere
- personalized advice on improving vitality with the right choice of nutrients
- multiple users, multiple profiles
- saves and evaluates the history of measurements so that the user can keep track of the progress
- personalized vitamin and mineral templates
- detailed instructions for quick and easy measurement
- available for iPhones running iOS 6 or newer
- available for Android 4 or newer



Personal
care made
simple



templates

is - hand measuring points

in C, magnezij, vitamin B1, vitamin en, vitamin B6, vitamin E, folna m, vitamin A, glukozamin, vitamin n, vitamin B3, omega 3-6, vitamin D, kalcij, kalij, natrij, koenzim Q10, bobin, željezo, pepsin, bakar, žučna

d - hand and foot measuring points

e - all measuring points

ex

vita•stiq edit

during measurement



Press the tip slightly and try to use the same pressure on all measuring points (to achieve best accuracy, press the tip so that it retracts all the way in).

o o o ● o o o o o

vita•stiq

profiles

anonymous

dean

marcy

bob

add new


done vita•stiq edit

report

magnesium

● ○ ○ ○ ○

Your body has a deficiency of Magnesium, which can lead to loss of appetite, nausea, fatigue, weakness, muscle cramps, tension headaches, abnormal heart rhythms and osteoporosis. A high calcium intake and high intake of dairy foods with vitamin D result in decreased Magnesium absorption and possible deficiency.


 **advice**

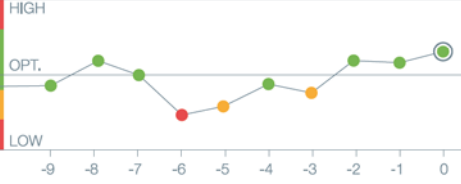
Incorporate spinach, Swiss chard, pumpkin seeds, sesame seeds, sunflower seeds, soy beans, quinoa, brown rice, barley, almonds and cashews or supplements containing Magnesium into your everyday diet. Magnesium deficiency can cause Vitamin B1 deficiency as magnesium is required in the conversion of Vitamin B1 to its active form.

● ○ ○

vita•stiq

dean, 2014-08-18, 10:21

| | | |
|-------------|-----------|---|
| biotin | ○ ● ○ ○ ○ | MILD |
| vitamin C | ○ ○ ● ○ ○ | GOOD |
| magnesium | ○ ○ ● ○ ○ | GOOD |
| vitamin B1 | ● ○ ○ ○ ○ | LOW |
| vitamin B2 | ○ ● ○ ○ ○ | MILD |
| zinc | ○ ○ ● ○ ○ |  |



| | | |
|------------|-----------|------|
| selenium | ○ ○ ● ○ ○ | GOOD |
| vitamin B6 | ○ ○ ● ○ ○ | GOOD |
| vitamin E | ○ ● ○ ○ ○ | LOW |

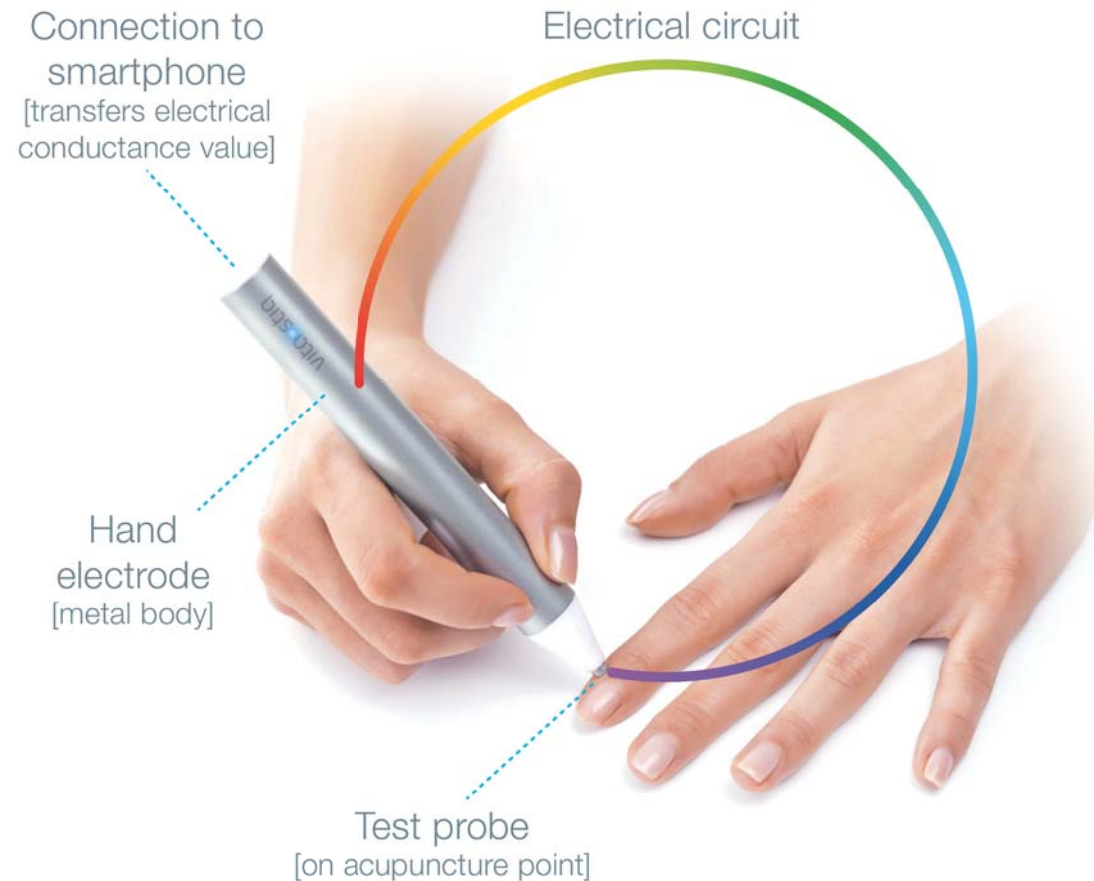
done vita•stiq report

HOW DOES IT WORK?

Vitastiq is based on the EAV methodology that was tested and proved by a team of medical doctors headed by Dr. Reinhard Voll. The knowledge about acupuncture points serves as a basis for the EAV measuring method. Nowadays specialists around the world use EAV combined with different technology approaches to measure the vitamin and mineral status of their patients.

With Vitastiq we wanted to make the measuring of vitamin and mineral status simpler and widely accessible to everyone.

EAV methodology has been in use for over 20 years around the world. Thousands of testings were conducted during that period.



VITASTIQ MEASURES THE STATUS OF THE 30 MOST IMPORTANT VITAMINS AND MINERALS

| | | |
|-------------|------------|--------------|
| Vitamin C | Vitamin D | Chromium |
| Magnesium | Folic acid | Potassium |
| Vitamin B1 | Bile acids | Selenium |
| Vitamin B2 | Proteins | Vitamin B6 |
| Glucosamine | Copper | Haemoglobin |
| Vitamin B12 | Biotin | Coenzyme Q10 |
| Manganese | Pepsin | Zinc |
| Vitamin B3 | Sodium | Iron |
| Omega 3-6 | Calcium | Iodine |
| Vitamin B5 | Vitamin A | Vitamin E |

Results of the vitamin and mineral measuring with Vitastiq device have been tested in comparison with the blood tests by an independent laboratory.
The results between two methods proved to be in high concordance.



FOUR REASONS WHY VITASTIQ IS A MARKET WINNER

DIY HEALTHCARE TREND

The self-care health market has become one of the fastest growing markets worldwide. Vitastiq provides an innovative way to track and manage the consumer's health.

COST-SAVING SOLUTION

Consumers are looking for affordable solutions: Vitastiq's price makes it available to everyone.

CONVENIENCE

Driven by the pace and problems of modern life, consumers are looking for simple and easy solutions. The Vitastiq device and app are user-friendly and can be used by anyone, anytime, anywhere.

PREVENTION

We know how important prevention is when it comes to health. Vitastiq is the perfect tool to react in a timely manner and maintain good health.

Proven

market potential.

A successful Indiegogo campaign: reached more than 230% of the funding budget goal



\$99
suggested
retail price

Vitastiq makes vitamin and mineral status check available to everyone.

A typical EAV device cannot be used for self-measuring and it is as costly as the blood tests or a specialist check-up.

VITASTIQ - THE PERFECT CHOICE FOR YOUR BUSINESS

LOYAL AND FOCUSED AUDIENCE

Using the Vitastiq platform, you can optimise your advertising budget as it connects you directly with consumers that are looking for your product or service. They have already bought the Vitastiq device and are already using the Vitastiq app: ads for your health products will be presented to users with a high probability of the intention to buy.

IN-APP ADVERTISING

You can advertise your particular product(s) targeted in direct accordance with users' measurement results within the 'Report' section of the Vitastiq application. We can base your ad targeting on location, time of day, language and many other attributes. If you are a wholesaler we can even show your ad exclusively to users who bought Vitastiq from you.





report

iron



Your body has a slight deficiency of Iron, which can lead to anaemia with symptoms such as fatigue, shortness of breath, dizziness, headache, coldness in your hands and feet, pale skin, chest pain and overall weakness.

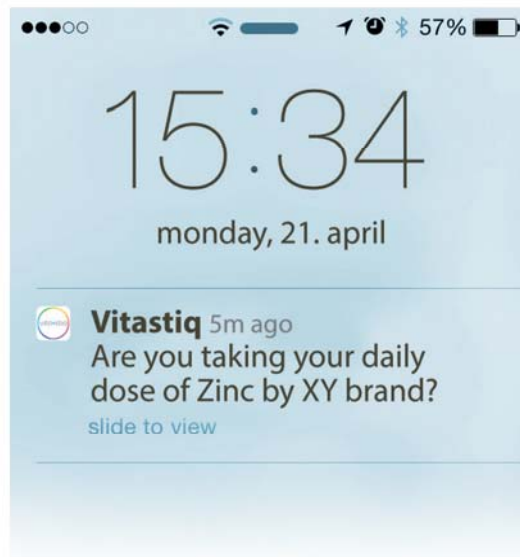
YOUR
COMMUNICATION
HERE

vita•stiq

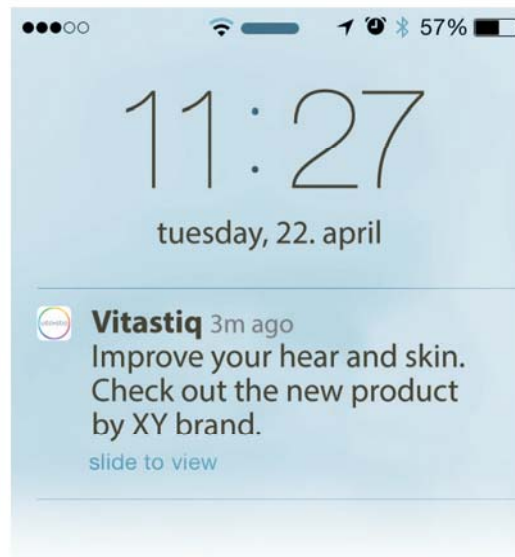
VITASTIQ - THE PERFECT CHOICE FOR YOUR BUSINESS

PUSH NOTIFICATIONS

Push notifications are a great way to communicate with your users. By way of example, you can:



remind the user about daily supplement intake



introduce your new product



connect the user with the point of sale once he/she enters the designated zone (geo-fencing)



BROADEN YOUR BUSINESS HORIZONS WITH VITASTIQ:

- reward your loyal consumers
- modernise the way you do business
- get to know your consumer, their ways of using your product and their health habits
- offer an incentive to buy more of your product

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